IMOBILITY CHALLENGE EVENT BARCELONA

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Calendar / Location



▲ 16 - 17th November

- ▲ Over the weekend before the EVS to open event to Public.
- ▲ Science Museum Barcelona "CosmoCaixa"
 - ▲ Technology demonstration for the public outside museum / exhibition inside museum.



Concept: Efficient mobility



2 themes:

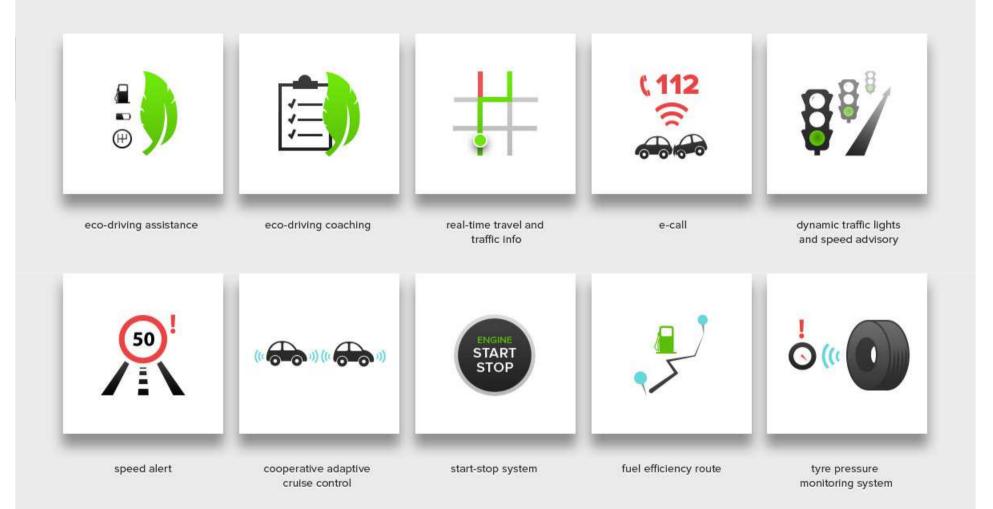
ElectroMobility

▲ Collaboration with <u>EU Electric Vehicle projects</u>:

The smartCEM and MOLECULES project will demonstrate an electric scooter sharing service in Barcelona.

Two more projects yet to confirm demonstrations: MOBI.Europe and ICT4EVEU.

Intelligent in-vehicle systems for energy efficiency and safety.
Vehicle test drives for members of the public (see systems next slide).





- area inside the museum to explain iMobility systems to the public. Dedicated information materials (Brochure / leaflets) in local language.
- ▲ Videos / Animations explaining 'intelligent Mobility' systems.
- ▲ More info: <u>www.imobilitychallenge.eu</u>





▲ Celebrity racing champions at the event (tbc)

